

APR 11/12 16.3
*** WDCW-TV ***

OFF. # _____ SALESMAN # _____

CLASS: NATL. LOCAL. REGIONAL.

DATE APR11/12 16.37

TTL...\$5100...6X
THX PLS CFM, 4/11/12
***** THIS IS A CASH

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

1550a

7/5

119
6 → SEC Football

★ New biz data 10/11/13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			630P-700P	30		\$400.00	10/10	10/12	1		W-F	1
PROGRAM : HOW I MET YOUR MOTHER												
2			630P-700P	30		\$400.00	10/15	10/16	1		M-TU	1
PROGRAM : HOW I MET YOUR MOTHER												
3			700P-730P	30		\$1,100.00	10/10	10/12	1		W-F	1
PROGRAM : 2.5 MEN												
4			700P-730P	30		\$1,100.00	10/15	10/16	1		M-TU	1
PROGRAM : 2.5 MEN												
5			730P-800P	30		\$1,200.00	10/10	10/12	1		W-F	1
PROGRAM : 2.5 MEN												

LINE# 611319
ORIGINAL REV# ...

REP: TEL# 703 528 7800 FAX# 703 528 7860
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1200N-100P	30		\$900.00	10/13	10/13	1			1
PROGRAM : SEC FTBL												
OCT/12 \$5,100.00												

CONTRACT TOTAL \$5,100.00
TOTAL SPOTS 6

MARKET TOTALS \$310,000 WDCW 1% WJLA 29% WUSA 17% WRC 34% WTTG 19% WPXW 0% WDCA 0%
CABL 0%

SVC- NS:
DEMOS- RA15+*